



# ESSCA School of Management




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## Place Angers on the Map!




## Who We Are



**ESSCA : Ecole Supérieure des Sciences Commerciales d'Angers**

- a hundred years old in 2009 and in excellent health ☺
- a private not-for-profit organisation run by a foundation
- a state and EPAS accredited 5-year master programme
- a joint MBA program with Sherbrooke University
- various executive education programs
- a system of selective entrance exams
- 2500 students on four different campuses
- 62 permanent faculty, 40 visiting professors, and 400 guest lecturers
- More than 140 partner universities worldwide
- 400 exchange students

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## Where We Are








**Angers (since 1909)**

- ESSCA's roots and still its main campus
- years 1 to 5, all specialisation semesters

**Paris (since 1993)**

- located in Bologne Billancourt
- an option for the first 3 years of study, and some Master specialisations



**Budapest (since 1993)**

- located in Czuczor Utca 6 in the city centre
- international exchange & degree programmes


**Shanghai (since September 2006)**




- in the heart of the 21st century metropolis
- a platform for a specialised Chinese track

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## Angers



- A lovely historical city in the UNESCO Loire Valley world heritage site
- 90 minutes west of Paris by TGV
- 160 000 inhabitants, 270 000 metropolitan area – young, dynamic, international
- 30 000 students in a range of institutes of higher education
- A green city with a moderate climate
- A lively cultural centre
- Major companies include Technicolor, Bosch, Thyssen, Pechinney, Cointreau ...

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## Budapest









- The beautiful capital of Hungary, one of the newer EU member states
- A fascinating metropolis with magnificent architecture
- A business hub for Central Europe
- Well served by major carriers and a series of low-cost airlines
- An exciting multicultural study environment
- A large and diverse culture
- A great place to study and live

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## Shanghai







- Cosmopolitan lifestyle, Asia's global city where East meets the West.
- International finance centre, logistics and trade hub, the 'Dragon Head' of the Chinese economy.
- Gateway to China with good transport links and easy access to other major cities and cultural sites in China and elsewhere in Asia.
- Opportunities for combining academic studies with company visits, internships and even employment.

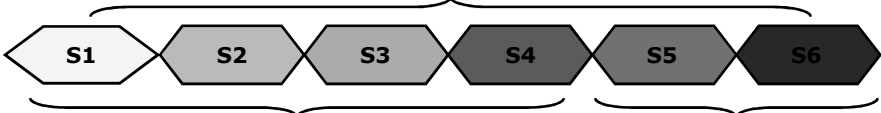
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## ESSCA 1st Cycle




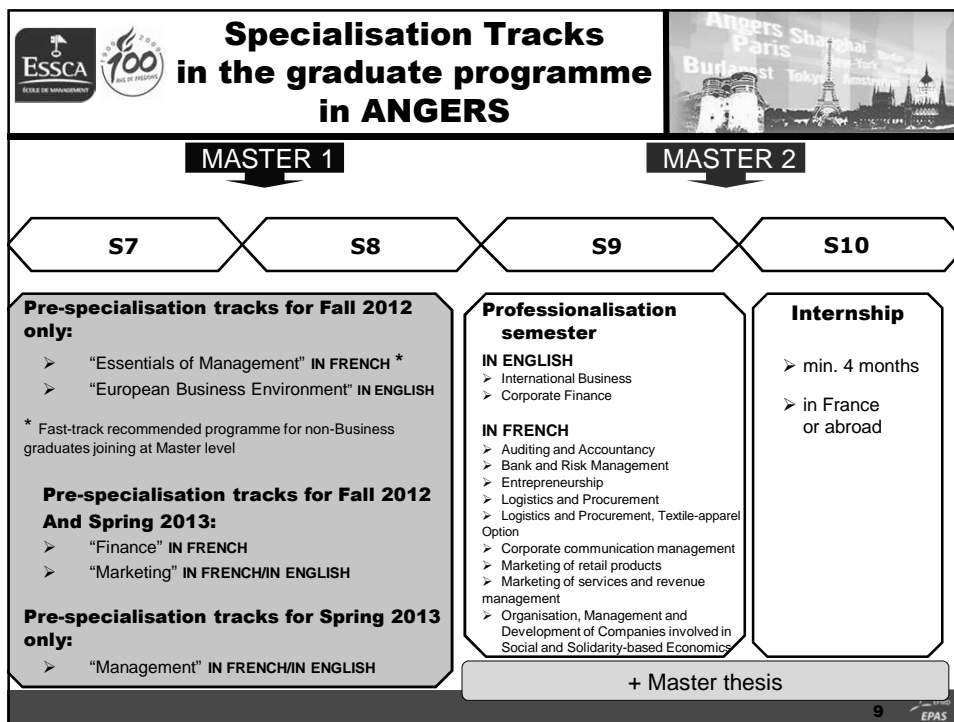
### 1st Cycle (Years 1 to 3)



All courses taught in French  
in Angers

**NEW ! All courses taught in  
English from 2012 in Angers**

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 <b>EU International Projects</b> 											
<b>Research Funding:</b> <table border="0" style="width: 100%;"> <tr> <td>Jean Monnet Conference</td> <td>Prof. Dr. Wei SHEN</td> </tr> <tr> <td>Jean Monnet Module</td> <td>Prof. Dr. Albrecht Sonntag</td> </tr> <tr> <td>European Science Foundation</td> <td>Prof. Dr. Wei Shen</td> </tr> <tr> <td>FP7 SSH</td> <td>Prof. Dr. Albrecht Sonntag</td> </tr> <tr> <td>Leonardo ☺</td> <td>Prof. Dr. Wei Shen</td> </tr> </table>		Jean Monnet Conference	Prof. Dr. Wei SHEN	Jean Monnet Module	Prof. Dr. Albrecht Sonntag	European Science Foundation	Prof. Dr. Wei Shen	FP7 SSH	Prof. Dr. Albrecht Sonntag	Leonardo ☺	Prof. Dr. Wei Shen
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<b>International Projects:</b> Double Degrees: Slovenia, Hungary, China, Mexico etc...China-Europe Business Studies (with Antwerp Management School)											
<b>Evaluation: EU Marie Curie Fellowships, IRSES, Erasmus Mundus</b>											
											

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## RESEARCH




- ESSCA's increasingly multinational faculty is committed to high standards and continuous improvement in its research activities.
- Research activities are expected to underpin the academic development of the programmes.
- They are organised in 4 research centers which highlight the school's distinctive competencies:

**ESSCA**  
 Research Center in  
*European Integration*

**ESSCA**  
 Research Center  
 in  
*Retailing*

**ESSCA**  
 Research Center in  
*Strategic  
Innovation &  
Entrepreneurship*

**ESSCA**  
 Research Center in  
*Social & Solidarity-  
based Economics*



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## Teaching and research opportunities at ESSCA

*for colleagues from partner universities*



**Visiting faculty (Angers)**

- Aims to enhance the teaching and **research** dimension of our programmes
- Long stays (one or two semesters...to experience the French way of life – possibility of a teaching experience in Budapest)
- Short stays (one or two weeks...to discover ESSCA)

• **Asian fellow programme (Shanghai):**




➤ Aims to enhance the **teaching** quality and International dimensions of our programme in Shanghai

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## Corporate Relations



The corporate world is present at ESSCA on many different levels:

- In institutional governance
- In academic life (entrance examination boards, teaching, steering committees)
- Through partnerships, research contracts and executive education
- Through links to the labour market (internship offers, recruitment forums)

**Special programmes:**  
**EMBA, Training for health professionals, fashion & luxe, in company training**

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## Our Partners














































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**Merci / Thank You!**



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